



Willamette Falls Paper Company Announces Two New Sales Hires to Support Strategic Growth Initiatives

May 15, 2023 – West Linn, Oregon – Willamette Falls Paper Company, a Columbia Ventures Corporation subsidiary, and leader in the coated, uncoated and specialty paper markets, is proud to announce the addition of two new hires to their sales organization. David M. Diekelman and Robb Carter bring years of experience in paper sales and will support the company's commitment to growth and innovation.

David M. Diekelman, a veteran in the paper industry with over 30 years of experience, will be joining the team as the National Sales Director East. David has held various roles in production, development, marketing, and sales. He holds a BS in paper engineering from Western Michigan University and an MBA from the University of Wisconsin, Oshkosh. David has a proven track record in sales growth, innovation, and strategy and systems development. He will be reporting to executive management and will be supported by Mary Beth McCabe and Robb Carter.

Robb Carter brings a wealth of experience in national account management and paper sales to his role as a Sales Director at Willamette Falls Paper Company. Robb has worked at Elopak, LSC Communications, Evergreen Packaging, and Quad/Graphics, and has an extensive background in printing and converting sales. He is a retired Commander from the United States Navy and holds a degree from the University of Wisconsin-Madison.

Both employees will be based in the Midwest with David located in Wisconsin and Robb in Illinois.

"We are thrilled to welcome David and Robb to our team," said Brian Konen, President of Willamette Falls Paper Company. "Their extensive experience in the paper industry will be invaluable as we continue to grow our coated, uncoated and specialty business. We are confident that their leadership and expertise will contribute to our growth and success as a company."

About Willamette Falls Paper:

COLUMBIA VENTURES CORPORATION is a private equity family office located in Vancouver, Washington that manages a diverse portfolio of debt and equity securities.

WILLAMETTE FALLS PAPER COMPANY, INC (WFPC) is a non-integrated mill making coated, uncoated and specialty paper grades. With an extensive history and solid reputation as the leading manufacturer of coated freesheet papers in the West, Willamette Falls Paper Company stakeholders manufacture some of the best quality coated and uncoated papers in the market. The Willamette Falls Paper Company is American owned and looks to be an innovative leader in sustainable paper production.

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